



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 O

Results as of: 09/30/2018

GMT: CARLTON LLOYD

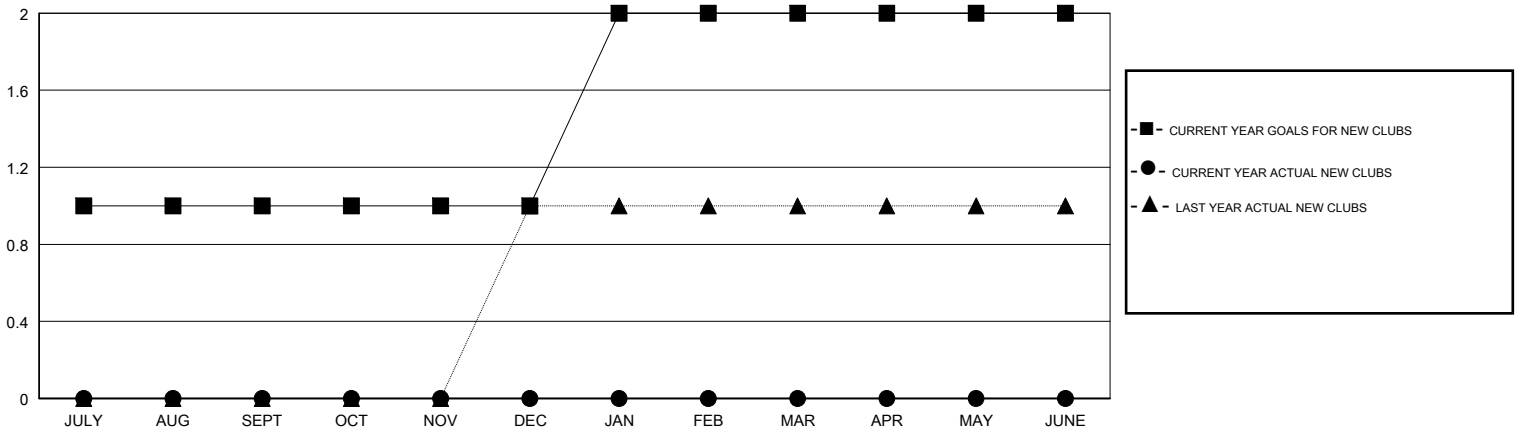
LOCATION FLORIDA

GMT CA

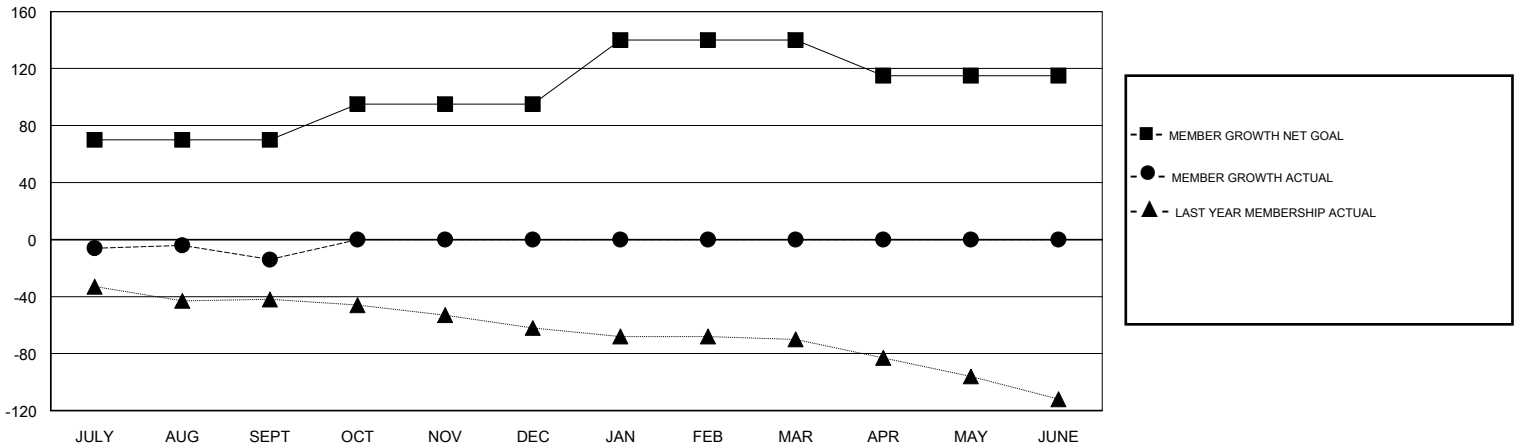
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 1             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 70                     | 33                   | 33   |
| OCT/NOV/DEC           | 25                     | 0                    | 0  |
| JAN/FEB/MAR           | 45                     | 0                    | 0  |
| APR/MAY/JUNE          | -25                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 1   | 12 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 706 (52.92%)<br>FEMALE 628 (47.08%)<br>Women Percentage Fiscal Year Goal: 50% |
| <u>DROPPED MEMBERS</u><br>DECEASED 2<br>CLUB CANCELLED 0<br>OTHER 31<br>TOTAL 33 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 420<br>FAMILY MEMBERS PAYING HALF DUES 218   |